



Robert Dixon

SVP & CIO

PepsiCo

Robert Dixon is senior vice president and global chief information officer for PepsiCo. In its global portfolio of food and beverage brands, PepsiCo has 22 brands that generate more than \$1 billion each in annual retail sales. With net revenues of more than \$66 billion, PepsiCo's main businesses also make hundreds of other enjoyable foods and beverages that are respected household names throughout the world.

Robert assumed this role in 2007 and is responsible for PepsiCo's information technology organization. He oversees a network of more than 6,000 associates who support PepsiCo's 250,000 employees and its diverse and complex business units and brands. Robert has positioned the IT function to Digitize PepsiCo for Growth, his vision to deliver technology capabilities that automate business processes, enable associates to connect and collaborate more easily, and collect and mine data for analytical insights, with the objective of improving business and financial performance across every aspect of the company's value chain.

Before joining PepsiCo, Robert was a vice president in Global Business Services for Procter & Gamble (P&G), one of the world's largest consumer goods and shared services organizations. He founded the company's SAP Global Center of Expertise, which integrated scores of systems into a single SAP platform. He was a five-year member of P&G's Global Business Council and a diversity advisor to the CEO.

Robert is a graduate of the Georgia Institute of Technology, with a degree in electrical engineering. He is based in Plano, Texas.

Robert's professional affiliations and awards include:

- Board member, Anthem, Inc.
- Member, CIO Strategy Exchange
- Member, IT Senior Management Forum
- Member, IBM CIO Board of Advisors
- Member, College of Engineering Advisory Board, Georgia Institute of Technology
- Former member, President's Advisory Board, Georgia Institute of Technology
- Distinguished Engineering Alumni, Georgia Institute of Technology
- 100 CIO/CTO Leaders in STEM, STEMconnector, 2015
- Transformational CIO Leadership Award, 2012
- "Top Ten Breakaway Leader Award," Global CIO Executive Summit, 2012